

News Release

King's Lynn, Norfolk, UK, Monday, July 19, 2009

Lavender Festival attracts 1000,s and helps raise vital funds for local Hospice

Thousands of people flocked to Norfolk Lavender at the weekend to enjoy the additional attractions of the festival which included live music, a craft fair face painting and owl display. The Lavender Festival celebrates the first weekend of harvest and people travelled for miles to visit Heacham and see the Lavender in all its glory.

Once again Norfolk Lavender provided their chosen local charity The Norfolk Hospice Tapping House, the opportunity to raise awareness of their services and support groups and raise vital funds. Dianne Rowe, Director of Fundraising at the Norfolk Hospice said, "We had a fantastic weekend raising over £1000. The weather was superb and the new businesses and attractions at Norfolk Lavender make it a great place for an enjoyable day out for all the family. We are very grateful to them for their continued support."

Lesley Clark from the West Norfolk Lymphoedema Support Group, who attended on the Saturday said "This is the first time we have attended such an event and thoroughly enjoyed it. We raised £154, provided people with lots of information and collected many signatures for our petition to obtain funding for a specially trained Lymphoedema nurse in this area.

Complementary therapy plays an important part of the holistic service the Norfolk Hospice offers to patients and members of the Hospice's complementary therapy team offered visitors the opportunity to experience taster sessions of reflexology, reiki and 'M' treatment on Sunday which, as always, were very popular.

Contact The Norfolk Hospice on **01485 542891** or visit **www.norfolkhospice.org.uk**

- ENDS -

The Norfolk Hospice - Tapping House
(Reg. Charity No. 1062800)



Since 1984, the Hospice has been providing palliative care to people with cancer, neurological and other life-limiting conditions, to enable them to live life to the full for whatever time is left.

Our services include: holistic day care, home hospice support, bereavement support for families, regular carer support groups, transport, equipment loan and an information service.

We care for over 200 people a month at the hospice and at home. Our care is provided without charge throughout Norfolk and the Fens and it costs £1 million a year to run our Hospice. We depend on the generosity of the community to survive: 85% our costs are paid for by the individuals, organisations and groups who give generously to support our vital care.

In life nothing is certain but, with your help, we can ensure that Norfolk and the Fens has the finest hospice care possible, now and in the future.

For media details, further information and photo opportunities please contact:

Dianne Rowe

Director of Fundraising

The Norfolk Hospice, Tapping House

Common Road (West)

Snettisham

King's Lynn

Norfolk

PE31 7PF

Tel: 01485 542891

Email: diannerowe@norfolkospice.org.uk

Website: www.norfolkospice.org.uk