

Press Release

King's Lynn, 7th April 2010

On Your Bike!

The Deputy Mayor of King's Lynn and West Norfolk, Councillor Colin Sampson and his wife Sue, The Deputy Mayoress performed the On Your Bike Draw in the Norfolk Hospice shop in Downham Market on April Fools' Day. Councillor Sampson was very happy to do the honours as they had opened the very same shop in 2005 and Sue is a regular customer, always on the look out for interesting bric-a-brac.

The photo shows Councillor Sampson on the actual bike, complete with a basket of chocolate crème egg-filled Easter Chicks, which had been knitted by patients, supporters, volunteers and staff of the Snettisham-based Hospice. The Elevation mountain bike had been anonymously donated by a supporter of the Hospice, and the winner was a lucky local lad. Other prizes included beer from Elgood's Brewery in Wisbech and a Harrods bear.

Director of Fundraising, Dianne Rowe, said, "It was perfect that Colin and Sue were able to perform the Draw as they are loyal supporters of the Hospice and our Downham Market shop and are always willing to join in and help create a friendly, relaxed atmosphere. We are very grateful to the anonymous donor for donating the bike as it has raised over £320 which will go towards the ongoing work of the Hospice. We hope that they will read this and accept our sincere thanks for such a generous gift."

If you are interested in volunteering for the Hospice or joining the Hospice team to run in the 10k Bepak Great East Anglia Run in King's Lynn on Sunday 3 May call 01485 542891 or visit www.norfolkhospice.org.uk, for more details.

Contact The Norfolk Hospice on **01485 542891** or visit **www.norfolkhospice.org.uk**

- ENDS -

Notes to editors:

Since 1984, The Norfolk Hospice, Tapping House, has been providing palliative care to people with cancer, neurological and other life-limiting conditions, to enable them to live life to the full for whatever time is left.

Our services include: holistic day care, home hospice support, bereavement support for families, regular carer support groups, transport, equipment loan and an information service.

The area we serve is large and covers West and North Norfolk, neighbouring parts of the Fens in North East Cambridgeshire and the borders of South Lincolnshire.

We care for over 200 people a month at the hospice and at home. Our care is provided without charge, and it costs £1 million a year to run our Hospice. We depend on the generosity of the community to survive: 85% our costs are paid

for by the individuals, organisations and groups who give generously to support our vital care. We are a Registered Charity, with reg. no. 1062800.

In life nothing is certain but, with your help, we can ensure that we continue to provide the finest hospice care possible, now and in the future.

For media details, further information and photo opportunities please contact:

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