

## **Press Release**

**King's Lynn, 24th May 2010**

### **World Cup Sweepstake supports England and The Norfolk Hospice**

Whether you love or hate football, it will be impossible to ignore the fact that the World Cup is taking place next month. The Norfolk Hospice, Tapping House thought it might be fun to get their supporters involved and have designed a sweepstake package based around the time of the first goal in the England group stage matches.

Mark Bristow, Landlord of The Fox and Hounds in Heacham already has his pack and is signing up customers for the first game against USA on 12 June. Mark said, "Our customers will enjoy being involved and we are pleased to be able to raise funds for the hospice in such a fun way."

Zena Penty, Hospice Fundraising Co-ordinator said "We are very grateful to our supporters who are already busy promoting the sweepstake. However, we would love to hear from anyone who thinks their workplace, local pub or club may wish to run one. Packs with full instructions can be sent through the post and can start being used immediately."

If you are interested in the "World Cup" sweepstake or being involved with fundraising, volunteering or supporting The Norfolk Hospice, Tapping House in any way please call **01485 542891** or visit **[www.norfolkhospice.org.uk](http://www.norfolkhospice.org.uk)**, for more details.

**(In the picture left to right – Zena Penty, Hospice Fundraising Co-ordinator, Mark Bristow, Landlord Fox and Hounds. Ryan Kerr Hospice Community Fundraiser)**

- ENDS -

### **Notes to editors:**

Since 1984, The Norfolk Hospice, Tapping House, has been providing palliative care to people with cancer, neurological and other life-limiting conditions, to enable them to live life to the full for whatever time is left.

Our services include: holistic day care, home hospice support, bereavement support for families, regular carer support groups, transport, equipment loan and an information service.

The area we serve is large and covers West and North Norfolk, neighbouring parts of the Fens in North East Cambridgeshire and the borders of South Lincolnshire.

We care for over 200 people a month at the hospice and at home. Our care is provided without charge, and it costs £1 million a year to run our Hospice. We depend on the generosity of the community to survive: 85% our costs are paid for by the individuals, organisations and groups who give generously to support our vital care. We are a Registered Charity, with reg. no. 1062800.

In life nothing is certain but, with your help, we can ensure that we continue to provide the finest hospice care possible, now and in the future.

For media details, further information and photo opportunities please contact:

**Dianne Rowe**

Director of Fundraising

Tel: 01485 542891

Email: [dianne.rowe@norfolkospice.org.uk](mailto:dianne.rowe@norfolkospice.org.uk)

Website: [www.norfolkospice.org.uk](http://www.norfolkospice.org.uk)

**The Norfolk Hospice**

Tapping House

Common Road (West)

Snettisham

King's Lynn

Norfolk

PE31 7PF